



February 23rd, 2024

To our stakeholders:

I am pleased to confirm that AIESEC in the Netherlands reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organisation has taken to support the UN Global Compact and its Principles suggested for an organisation like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Bianka Demeter

Member Committee President AIESEC in the Netherlands 23.24

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### **About AIESEC in the Netherlands and its commitment to UN Global Compact**

AIESEC is an international youth-led organization striving to achieve peace and fulfillment of humankind's potential. AIESEC is contributing to the Global Compact Principles by our Youth for Global Goals initiative.

Youth for Global Goals aims to engage as many young people as possible to contribute to the improvement of the Sustainable Development Goals (SDG's) before 2030, created by the United Nations.

We try to motivate youth to contribute to the Sustainable Development Goals through activities, events and creating valuable partnerships to support the SDG's. Through these activities and partnerships we aim for creating awareness of the SDG's in young people and also activating them in creating their own contribution to a more sustainable world.

Our Youth for Global Goals initiative is divided in different stages:

1. **Awareness;** we educate young people about the existence and importance of the SDGs.
2. **Engagement;** we actively engage youth to take action of their own to contribute to the SDGs.
3. **Action;** we empower individuals in and outside our organization to go on our exchange projects which all contribute to the SDGs.

### **Actions taken to support the UN Global Compact**

AIESEC in The Netherlands' Youth for Global Goals exist of different activities and events:

1. **World's Largest Lesson;** World's Largest Lesson (WLL) is an initiative created by UNICEF aimed to educate young students about the SDGs and to empower these students to take an active role in changing the world into a better world. As AIESEC in the Netherlands we organize WLL on a national level since a couple of years and in 2025 it will be held in April.
2. **Youth Speak Forum;** Youth Speak Forum is an event powered by AIESEC where companies, NGO's, government representatives and students get together to discuss the SDGs, the contribution of the organisations towards the SDGs and to brainstorm about what more we can change. The last edition will covered SDG 10 'reduced inequalities' and took place on the 1<sup>st</sup> of December 2023. We are running a new initiative Youth Speak Cases in April, May and June of 2024. Where the same audience comes together to work on present cases within the companies and NGO's concerning the SDG's



3. **Volunteer projects;** As AIESEC we offer young people between the range of 18 and 30 years old the opportunity to go on a cross-cultural volunteer experience to develop themselves and the world. Exchange participants participating in our cross-cultural exchanges have the chance to work on one of our projects and at the same time contribute to the Sustainable Development Goals.

### **Partnerships contributing to the Principles of UN Global Compact**

As AIESEC in the Netherlands, we maintain national partnerships to increase the quality and reach of our impact. Here you can find an overview of our national partnerships contributing to the SDGs:

- **Unilever;** Unilever aims to make sustainable living accessible for everyone, anywhere. They invest in creating sustainable products and are aiming to create a change in the current level of societies plastic use. Through our partnership they help creating awareness in young people and stimulating the conversation about the SDGs at the past and future Youth Speak Forum.
- **Deloitte;** The Deloitte Network is committed to driving societal change and promoting environmental sustainability. Working in innovative ways with government, non-profit organizations, and civil society, they are designing and delivering solutions that contribute to a sustainable and prosperous future for everyone. Through our partnership they are aiming to increase diversity in their company and to increase the level of women at Deloitte.
- **Jonge Klimaat Beweging;** The Jonge Klimaat Beweging is a youth-led organization that is voicing the opinion of youth in the debate of climate change. They partner with 70+ youth organizations and they represent them when opening the discussions with politicians regarding the SDGs. This way, they are trying to steer the direction of politics, companies, government and more into a sustainable future.

### **Outcomes activities supporting UN Global Compact**

Below you can find the outcomes of our activities contributing to the SDGs and UN Global Compact.

1. Total number of cross-cultural exchanges AIESEC in the Netherlands facilitated in the year 2022-2023: 226. Global Volunteer Projects: 161. Outgoing Internships: 19. Incoming Internships: 46. These numbers are growing every year due to the impact of the Covid-19 crisis.
2. YouthSpeak Forum 2023: +/- 250 delegates including external participants. In April, May & June of 2024 we aim to reach another 300 delegates with Youth Speak Cases.
3. WLL 2023 number of students reached: 300. In 2025 WLL will take place in April, where we aim to reach a lot larger number of students.